

## **CONCEPT ONE-PAGER: "BRUSSELS ROSE OF STEEL"**

a bi-monthly electronic magazine

by Brussels-based European Social[ists] Democrats



version of 27 October 2016; proposed for discussion by the Czech Social Democrats Brussels (MDA Brusel); contact person: Jiří Hladík

### **Objectives:**

- to foster cooperation between and mutual knowledge of PES sister party organisations active in Brussels and encourage the creation of new ones
- to demonstrate the spirit of togetherness of members at the EU level to members of PES member parties
- to identify topics of common interest and concern on which further cooperation can be built

### **Format:**

- electronic
- bi-monthly
- each sister party organisation contributes 2-3 pieces of short news mostly sourced from domestic media, including basic explanations useful for interested but not yet knowledgeable public
- includes information on past or future Brussels activities
- in English

### **Organisation:**

- editorial board of 3-5 persons
- 2 correspondents in each Brussels sister party organisation – the collection and approval of the news contributions is an internal matter of each sister party organisation (ideally a written procedure of approval by the board, if available, or delegation to the correspondents)
- the final product is adopted by the editorial board; outstanding issues are cleared with correspondents

### **Publication:**

- posting on Facebook in the closed group for Brussels Social[ists] Democrats
- e-mail sending by Brussels sister party organisations to their members
- websites of Brussels sister party organisations
- sending to interested places within the European Social[ist] Democratic movement: international cooperation departments within sister parties, their EU platforms or working groups, S&D group, think tanks...

### **Add-ons:**

- a selection included into sp.a's Brussels trimester magazine "100% Brussels" special EN edition in January 2017
- [at a later stage: at the choice of sister party organisations: sending of a translated version to its sister party HQ with a view of distributing it to all members]
- [at a later stage: regular "special editions" with PS-BE and sp.a in Brussels]

### **Next steps (by end 2016):**

- forming editorial board
- finding sister party organisations' correspondents
- calendar of 2017 events (elections...) to be reported upon
- investigate a possibility for a "special edition" with PS-BE in 2017